

WINNER  
APPA  
20  
09  
AWARDS

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JUNE/JULY 2010

A large circular graphic with a white center and a purple and blue striped background. In the center of the circle is the word "maxum" in white lowercase letters on an orange circular background. Surrounding this center are various promotional items: a black briefcase, a digital clock, a calculator, a pair of sunglasses, a glowing lightbulb keychain, a set of work gloves, a multi-tool, a small electronic device, a set of four colored discs (blue, green, red, yellow), a small box containing a bottle, and a set of pens in red, green, blue, and black. The background of the entire graphic is decorated with white starburst patterns.

**Mid-Winter  
Jackpot**

Making way for new stock!

JUNE/JULY 2010

# Mid-Winter Jackpot

## Matrix 1G Flashdrive

C536G Green  
Quantity 73  
C536R Red  
Quantity 74



**WAS \$21.05**  
**NOW \$16.50**

## Ultra Mug

M673 Blue  
Quantity 40  
M674  
Quantity  
M675  
Quantity

**SOLD**



**WAS \$6.65**  
**NOW \$4.25**

## Matrix Mug

XD170 Blue  
Quantity 584  
XD175 Black  
Quantity 11



**WAS \$7.65**  
**NOW \$4.95**

## Optik Cup

XD708  
Quantity 678

**WAS \$5.95**  
**NOW \$4.15**



## Wine Cooler

S753  
Quantity 90

**WAS \$14.45**  
**NOW \$8.50**



## Leisure Binoculars

T641  
Quantity 20

**SOLD**



**WAS \$9.40**  
**NOW \$8.25**

## Azure Binoculars - 10 x 25

T603  
Quantity 23



**WAS \$22.28**  
**NOW \$13.95**

### Sports Towel

T652 GREY SMALL  
QUANTITY: 52

~~WAS \$6.95~~  
**NOW \$4.95**

**SOLD**



### Deluxe Emergency Car Kit

T605  
Quantity 27

**SOLD**

~~WAS \$56.95~~  
**NOW \$39.95**



### Executive Nutcracker

S757  
Quantity 116

~~WAS \$7.59~~  
**NOW \$4.95**



### Barbecue Tool & Light Set

CA3010  
Quantity 314

~~WAS \$24.75~~  
**NOW \$16.95**



### XD Wine Box

XD500  
QUANTITY: 135

~~WAS \$20.95~~  
**NOW \$16.95**

**SOLD**



### Wave Salt & Pepper Set

XD110  
Quantity 356

~~WAS \$10.40~~  
**NOW \$7.45**



### Wooden Book Stand

XD745  
Quantity 105

~~WAS \$33.15~~  
**NOW \$25.50**



### XD Bottle Bag

XD750  
Quantity 302

~~WAS \$8.18~~  
**NOW \$4.95**



### Icon Pen Silver

DE71  
P571  
Quantity 547

**WAS**  
**NOV** **SOLD**



### Light Pen

DR74  
P824  
Quantity 1449

**WAS \$4.65**  
**NOW \$1.99**



### Elite Pen

P232 Ballpoint  
**SOLD OUT**  
P235 Rollerball  
Quantity 1208

**BALLPOINT**  
**WAS \$3.22**  
**NOW \$1.65**  
**ROLLERBALL**  
**WAS \$3.71**  
**NOW \$1.99**



### Bugatti Pen

P560 Silver  
Quantity 1347  
P562 Black  
Quantity 668

**WAS \$6.02**  
**NOW \$3.71**



### Quantum Pen

P391 Black/Gold  
Quantity 1273  
P392 Black/Chrome  
Quantity 2040  
P393 Blue/Gold  
Quantity 3408  
P394 Blue/Chrome  
Quantity 2090  
P396 Silver/Gold  
Quantity 1273



**WAS \$3.63**  
**NOW \$1.65**

### Daytona Pen

P701 Blue **Sold out**  
P702 Burgundy  
Quantity 3413  
P703 Black  
Quantity 4460

**WAS \$3.63**  
**NOW \$1.25**



### Wire Clip Pen

DE70  
P829  
Quantity 1116

**WAS \$1.40**  
**NOW \$0.66**



### Aluminium Pen & Pencil Set

P820  
Quantity 295

**WAS \$4.05**  
**NOW \$1.65**



### Galaxy Pen

P590 Blue  
Quantity 4138  
P591 Clear  
Quantity 1128

**WAS \$0.66**  
**NOW \$0.35**



### Logic Ice Pen

**WAS \$0.91**  
**NOW \$0.35**

P322 Blue  
Quantity 58  
P323 Orange  
Quantity 3689  
P324 Yellow  
Quantity 12462  
P326 Red  
Quantity 6160  
P327 Green  
Quantity 6509  
P328 Dark Blue  
Quantity 13722  
P329 Purple  
Quantity 6910



### Aurora Pen

**WAS \$0.74**  
**NOW \$0.41**

P660 Blue  
Quantity 4430  
P661 Red  
Quantity 4022  
P662 Purple  
Quantity 2707  
P663 Green  
Quantity 624  
P664 Black  
Quantity 593  
P665 Orange  
Quantity 3545



### Maxi Grip Pen

P501 Trans Dark Blue  
Quantity 938  
P502 Trans Orange  
**Sold out**  
P503 Trans Purple  
Quantity 17400  
P504 Trans Green  
Quantity 8710  
P505 Trans Red  
Quantity 3926  
P506 Trans light blue  
Quantity 8738



**WAS \$0.58**  
**NOW \$0.25**

### Lumina Pen

P370 Blue  
**Sold out**  
P371 Green  
Quantity 2600  
P372 Red  
Quantity 7000  
P373 Yellow  
Quantity 2700



**WAS \$1.49**  
**NOW \$0.66**

### Inca Pen

P974 Blue  
Quantity 2888  
P975 Red  
Quantity 3224  
P976 Clear  
Quantity 172  
P977 Charcoal  
Quantity 482  
P978 Orange  
Quantity 4767



**WAS \$0.58**  
**NOW \$0.35**

### Bullet Pen

P523 Frosted Red  
Quantity 3743  
P524 Frosted Purple  
Quantity 8340  
P525 Frosted Yellow  
Quantity 4830



**WAS \$0.58**  
**NOW \$0.25**

### Tornado Pen

P671 Red  
Quantity 8006  
P672 Green  
Quantity 4237  
P674 Orange  
Quantity 3651



**WAS \$0.58**  
**NOW \$0.25**

### Tokyo Pen

P1020 Red  
Quantity 1990  
P1021 Orange  
Quantity 426  
P1022 Green  
Quantity 4364  
P1023 Black  
Quantity 2331  
P1024 Blue  
**Sold Out**



**WAS \$0.74**  
**NOW \$0.35**

### Stress Pen

P1001 Red  
Quantity 9630  
P1003 Green  
Quantity 291  
P1000 Blue  
Quantity 8468  
P1004 White  
Quantity 3091  
P1002 Black  
Quantity 7035



**WAS \$0.66**  
**NOW \$0.35**

### Vista Pocket Knife

S503B Blue  
Quantity 1306  
S503BK Black  
Quantity 764  
S503G Green  
Quantity 2199  
S503R Red  
Quantity 304



**WAS \$1.49**  
**NOW \$0.85**



### Everest Pocket Knife

XD200S Silver  
Quantity 206  
XD200R Red  
Quantity 536  
XD200B Blue  
**Sold Out**  
XD200C Charcoal  
**Sold Out**

**WAS \$6.47**  
**NOW \$3.40**



### XD Tool Set

XD785  
Quantity 293



**WAS \$25.50**  
**NOW \$16.95**



### Fix-it Tool

XD735  
Quantity 777

**WAS \$4.55**  
**NOW \$2.48**



### Wave Torch

XD700  
Quantity 12



**WAS \$12.38**  
**NOW \$6.60**

### Industrial Lantern

XD730  
Quantity 736

**WAS \$16.25**  
**NOW \$8.25**



### Touch Lite

T450  
Quantity 619

**WAS \$3.30**  
**NOW \$1.25**



### Tripod LED Torch

T610  
Quantity 103

**WAS \$22.95**  
**NOW \$16.95**



### Friday Afternoon Tape Measure

XD450  
Quantity 1533

**WAS \$5.77**  
**NOW \$2.48**



### Spin Tape Measure

XD715  
Quantity 269

**WAS \$3.15**  
**NOW \$1.32**



### Box Cutters

BC100BL Blue  
Quantity 421  
BC100BK Black  
**Sold Out**

**WAS \$1.98**  
**NOW \$1.65**



### Everest Compass

XD600B Blue  
Quantity 685  
XD600CH Charcoal  
Quantity 678

**WAS \$4.79**  
**NOW \$2.48**



### Travel Tool Kit

S634  
Quantity 399

**WAS \$9.08**  
**NOW \$7.45**



### Compass in Tin Box

S625  
Quantity 32

**WAS \$10.31**  
**NOW \$7.85**



**XD Design Base Plate Compass**

XD650  
Quantity

**WAS \$**  
**NOW**

**SOLD**



**Contour Wine Knife**

S600  
Quantity 184

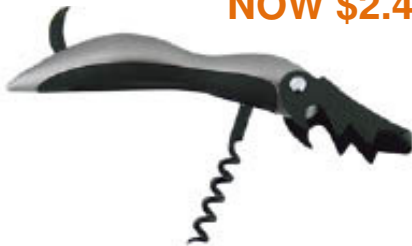
**WAS \$8.10**  
**NOW \$5.78**



**Butterfly Corkscrew**

XD520  
Quantity 1868

**WAS \$4.70**  
**NOW \$2.48**



**Key Light**

XD725BL Blue  
**Sold Out**  
XD725GR Grey  
Quantity 136  
XD725S Silver  
Quantity 44

**WAS \$2.48**  
**NOW \$1.49**



**Floppy Calculator**

B905W BLACK/WHITE VERSION  
QUANTITY: 334

**WAS \$6.35**  
**NOW**

**SOLD**



**Plus Calculator**

B945  
Quantity 311

**WAS \$8.17**  
**NOW \$4.95**

**SOLD**



**World Time Desk Clock**

B706  
QUANTITY: 30

**WAS \$**  
**NOW**

**SOLD**



**Quadra Calculator**

B896  
Quantity 660

**WAS \$11.96**  
**NOW \$7.85**



### Traveller Alarm Clock

B705  
Quantity 191

**WAS \$9.08**  
**NOW \$5.78**



### Aria Desk Clock

B817  
Quantity 165

**WAS \$3.05**  
**NOW \$1.65**



### Corporate LCD Pen Holder

B871  
Quantity 4

**WAS \$**  
**NOW \$**

**SOLD**



### Sensor Clock

B719  
Quantity 1157

**WAS \$10.73**  
**NOW \$5.36**



### Light Bulb Keyring

LB300  
Quantity 775

**WAS \$3.25**  
**NOW \$1.57**



### Aeroplane Keyring

B715  
Quantity 1729

**WAS \$3.15**  
**NOW \$1.49**



### Spectrum Keyring

B901BL Blue  
Quantity 1370  
B901G Green  
Quantity 1685  
B901Y Yellow  
**Sold Out**

**WAS \$2.48**  
**NOW \$0.85**



### Domino Set

B916  
Quantity 283

**WAS \$9.08**  
**NOW \$3.30**



### Plain Coaster Set

B918  
Quantity 487

**WAS \$8.66**  
**NOW \$6.60**



### Border Coaster Set

B917  
Quantity 305

**WAS \$8.66**  
**NOW \$6.60**



### Letter Opener

B930  
Quantity 180

**WAS \$7.01**  
**NOW \$4.95**



### Urban Sticky Note Holder

B709 Silver  
Quantity 624  
B710 Blue  
Quantity 543

**WAS \$6.27**  
**NOW \$2.48**



### A6 Sticky Notebook

B702  
Quantity 509

**WAS \$7.35**  
**NOW \$4.95**



### Memo Pad Set

B703  
Quantity 288

**WAS \$7.92**  
**NOW \$4.95**



### Studio Notebook

B701  
Quantity 227

**WAS \$3.30**

**SOLD**



### USB 4 Hub Clock

C522  
Quantity 168

**WAS \$8.66**  
**NOW \$4.13**



### USB Paper Shredder

C550  
Quantity 350



**WAS \$15.84**  
**NOW \$5.78**

### USB Skype Phone

B526  
Quantity 579



**WAS \$20.62**  
**NOW \$11.55**

### Corn Starch Pen

P2000 Blue  
Quantity 1801  
P2001 Pink  
Quantity 7755  
P2002 Yellow  
Quantity 4276



**WAS \$0.74**  
**NOW \$0.25**

### Eco Zip Top Bag

S3308  
Quantity 704



**WAS \$3.32**  
**NOW \$1.98**

### Calico Bag

S3007  
QUANTITY: 1520



**WAS \$**  
**NOW** **SOLD**

### The Eco Satchel

S3006  
Quantity 56



**WAS \$**  
**NOW** **SOLD**

### Ultra Microfibre Compendium

C1021  
Quantity 966

**WAS \$16.75**  
**NOW \$12.75**



### Split Leather Zip Round Compendium

C1425  
Quantity 111

**WAS \$45.05**  
**NOW \$30.95**



### Seminar Satchel

S2209C  
Quantity 27

WAS \$  
NOW

**SOLD**



### Metro A4 Shoulder Bag

S2208B  
Quantity 29

WAS \$11.05  
NOW \$8.50



### Metro Executive Briefcase

S2211E  
Quantity 12

WAS \$13.60  
NOW \$10.20



### Sierra Briefcase

S3306  
Quantity 8

WAS \$11.75  
NOW \$9.35



### Sierra Shoulder Satchel

S3305  
QUANTITY: 34

WAS \$11.82  
NOW

**SOLD**



### Traveller Mug

M691 Blue  
Quantity 120

WAS  
NOW

**SOLD**



### Pegasus Backpack

S780G Grey  
Quantity 160

WAS \$  
NOW

**SOLD**



### Foldable Backpack

S760BL Blue  
Quantity 460  
S760G Grey  
Quantity 3

WAS \$4.93

**SOLD**



### Drawstring Cooler Bag

DS300  
Quantity 977

**WAS \$5.95**  
**NOW \$3.40**



### Soft Frisbee

F1000G Green  
Quantity 911  
F1000W White  
Quantity 2213  
F1000Y Yellow  
Quantity 1971

**WAS \$1.57**  
**NOW \$1.16**

Only Green, White & Yellow available



### Corporate Sunglasses

SG100 Black  
**Sold Out**  
SG150 Silver  
Quantity 453

**WAS \$6.11**  
**NOW \$3.30**



### Whistle

W100 Blue  
Quantity 331  
W101 Silver  
Quantity 212

**WAS \$0.83**  
**NOW \$0.41**

**SOLD**



### Cell Phone Holder

C100B Blue  
Quantity 1091

**WAS \$1.07**  
**NOW \$0.66**

\*Only Blue available



### Foam Shooter

FS100  
Quantity 667

**WAS \$1.98**  
**NOW \$0.83**



### Collectors Apron

NS100 BLACK  
Quantity 650

**WAS \$3.30**  
**NOW \$1.32**



### EVA First Aid Kit

FA094  
QUANTITY: 20

**WAS \$24.59**  
**NOW \$16.50**

**SOLD**



### Runner First Aid Kit

FA050  
Quantity 47



**WAS \$9.90**  
**NOW \$6.60**

### Lancer Pen

**WAS \$0.80**  
**NOW \$0.45**

P1005 Silver  
Quantity 3713  
P1007 Blue  
Quantity 6323  
P1009 Black  
Quantity 5881  
P1010 Purple  
Quantity 3864



### Stress Squeezies

S3015 Matt Blue  
Quantity 4027  
S3035 Matt Light Bulb

**Sold Out**

S3060 Matt Red  
Quantity 4622  
S3020 Matt Yellow  
Quantity 3475  
S3025 Matt Globe  
Quantity 170  
S3055 Matt Green  
Quantity 2310  
S3050 Star  
Quantity 1168



**WAS \$2.13**  
**NOW \$1.05**

### Koeskin Ringbinder Compendium

C1424R  
Quantity 295

**WAS \$22.53**  
**NOW \$17.00**



- Please check stock availability, as **first in – first served**, we can only sell it once!
- **NO HOLDS** on sale products
- Sale stock is not returnable
- Minimum order quantities will apply
- Printing of logos an additional
- All prices exclude GST and freight